said calibration means generating a map to link a stored tone-reproduction curve to a media type and halftone type combination, a stored tone-reproduction curve being capable of being mapped to more than one media type and halftone type combination; and

an auto-segmentation circuit to determine a halftone to be used in printing the image data;

said storage device providing a plurality of stored calibrated tone-reproduction curves, each stored calibrated tone-reproduction curve corresponding to a distinct media type and halftone type combination;

said processor selecting a calibrated tone-reproduction curve based on the selected media type and determined halftone type.

Respectfully submitted

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